



“Supplier diversity is an integral part of the PNC supply chain management processes,” said Gary Evans, Senior Vice-President of Supply Chain Management at The PNC Financial Services Group, Inc.

Evans believes that conducting business with qualified MWDBEs benefits PNC in a number of ways, including right down to its bottom line. “I know that MWDBEs contribute to the expansion of our markets and provide a larger pool of qualified suppliers when we go out to bid. The increased competition also drives cost savings and enhances the quality of the products and services we buy.”

In 1989, PNC launched its formal Supplier Diversity Program to fulfill the corporation's overall commitment to strengthen the communities it serves. The initiative is designed to ensure that minority, women-owned and disadvantaged business enterprises (MWDBEs) have a level playing field when competing as primary or secondary suppliers of products and services.

Through the years, PNC has received several national and local awards recognizing its continued commitment to the development and advancement of MWDBEs. “It’s just good business,” says Evans.

The Institute for Supply Management™ (ISM) was founded in 1915 and is the largest supply management association in the world as well as one of the most respected. ISM’s mission is to lead the supply management profession through its standards of excellence, research, promotional activities, and education. The Pittsburgh affiliate of the Institute for Supply Management (ISM-Pittsburgh) is pleased to recognize the contributions of The PNC Financial Services Group, Inc. in the area of supplier diversity.

ISM-Pittsburgh also supports the recently released *ISM Position Statement on Diversity within Supply Management*. ISM believes diversity is important for the growth and success of supply management programs throughout the world. All organizations should value and respect various individual viewpoints, backgrounds, strengths, and contributions in supply management recruiting, staffing, training, sourcing, and supplier relationships.

ISM-Pittsburgh strives to meet all of the professional development and networking needs of our supply management members while serving the greater business community. We represent over 600 members in the Greater Pittsburgh Region. To learn more about our organization, contact us at [www.ism-pittsburgh.org](http://www.ism-pittsburgh.org).

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